

ARCHITECTURAL DIGEST

THE INTERNATIONAL DESIGN AUTHORITY

OCTOBER 2013

Comfort Zone

Gisele Bündchen + Tom Brady's
Eco-Chic Family Home

**AD'S 2013
INNOVATORS:**
THE VISIONARIES
CHANGING
OUR WORLD

PLUS GLORIOUS TUSCANY





Above: In the dining room, a walnut table custom designed by Hagan is surrounded by Roman Thomas chairs covered in a Calvin Fabrics linen; the carpet is by Beauvais. **Opposite, clockwise from top left:** The kitchen, painted in a Benjamin Moore white, is outfitted with a Viking range and hood, a Miele dishwasher, and a Sub-Zero refrigerator; the pendant lights are by Artemide, and the countertops are by Caesarstone. An artwork by Ed Ruscha hangs on the far wall of the family room; the armchairs in the foreground are vintage Edward Wormley for Dunbar, and the carpet is by Stark. The kitchen terrace, overlooking Lake Michigan, is furnished with a table and chairs designed by Richard Schultz for Knoll.

conceiving the decor to suit the clients' lifestyle. Although the owners entertain regularly and their gatherings are often sizable, their greatest pleasure is just being at home together. So Hagan aimed for a relaxed, informal scheme that would work as well for guests as it does for family, keeping things simple. "I don't like it when people have to move furniture around," she says.

In the end, the designer's initial response to the space and the views informed most of her choices. "The star of this film isn't the apartment, it's Milwaukee," explains Hagan, who has little interest in creating eye-popping stage sets. "The city has an understated elegance. You don't want to shout. And that made designing this home especially rewarding for me, because in all my work I think there's grace and beauty in a little . . . less."

Some of the apartment's boldest notes—relatively speaking—can be found in the entrance hall, before the sky and light and water become the focus. Visitors are greeted by a bursting multicolor Mark Grotjahn drawing, a Wade Guyton ink-jet print of a stark X motif, and a large expressionist painting by Albert Oehlen in a fairly restrained palette of brown, yellow, and aquamarine. There's also a white monochromatic canvas by Robert Ryman mounted above a 1940s Michel Dufet oak sideboard that could not be less assertive in its urbanity.

A study in neutral hues, the living room features plaster-finished walls, natural oak flooring, and a gray carpet in a textured Moroccan brick